

Revision date: July 2023

Sustainability Transportation "Driver"

Job Purpose

Your role is to drive the Sustainability team's ambition to radically reduce Kiwiburn's transportation related emissions.

Transport makes up our largest source of emissions, and is by far the greatest opportunity for us to reduce our footprint. We are looking for an awesome human with an innate understanding of transport, logistics, New Zealand/Aotearoa's related infrastructure, and able to think outside the box.

You will take the reins on projects set up by the previous team as well as brainstorm, design, and implement further initiatives. If your ambition requires, you may need to set up a team to look specifically at developing your initiatives.

In short: Your role is to think, inspire, develop, coordinate, deliver, educate, prototype radical solutions to cut down Kiwiburn's emissions and inspire burners to think greener every time they move themselves or their stuff - even beyond the burn.

Key duties/responsibilities

This year, we will run this initiative for the first time, and define specific tasks as we go. You can expect to be involved in the following overarching tasks:

- Review the Carpooling 'RideShare' offering from KB23, propose and make suitable adjustments as you see fit. Organize the comms to our community and cover the administrative aspect.
- Liaison with other festivals, and potentially work alongside these groups to reduce our overall summer impact
- Participate in online conversation, with fellow team members, all sustainability geeks with sass around NZ and the globe.
- Assess data collected at the gates/ through surveys to understand travel patterns and track outcomes of initiatives and develop benchmarks for future comparison within Kiwiburn and against other Burns and similar organisations or events.
- In collaboration with the Community research. identify, and implement the most promising responses to reduce transport-related carbon emissions. Potential examples may include
 - Local year-round storage of stuff
 - Consolidated transport of stuff (truck or train) and consolidated transport of people (public transport and car-pooling).
 - Development of a tool for each participant to calculate their Kiwiburn transport related footprint and make informed decisions, e.g. getting the train from Auckland to Hamilton then sharing a ride with a fellow burner, or even walking the

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whole way....

- Participate in the communication of these solutions
- Act in a manner fitting of a Kiwiburn member, as per the Memorandum of Understanding.

Working Relationships

You are likely to work with the following people/teams:

- Sustainability Lead and Data Collection Lead
- Green Kiwi Sustainability Team
- Theme Camp Sustainability Leads (Green Leads)
- Traffic and Gate Leads
- You might also reach out within and beyond the Kiwiburn crew for questions, e.g. Infrastructure Lead, Theme Camp Lead, etc.
- Similar Transport groups and initiatives at other burns nationally and globally

Commitment

- Year round: 2-3 hours per week.
- On site: potentially no requirement but you may want to follow up with Theme Camps / gate survey teams onsite and see the fruits of your labour

Necessary Qualities, Knowledge and Experience

If you think you have something special to offer that does not appear below, please make a note of it in your application or get in touch!

- Problem-solving skills: you can look at the problem and figure out which of the many responses are most effective at getting the job done
- Planning skills: you can break down a large task in small, actionable tasks that teams can work on over the year and implement for Kiwiburn 2023
- Get sh*t done skills: facilitating conversations, assessing options, prioritising, action planning, execution, etc
- Keen interest in sustainability, and climate change
- Some knowledge or understanding of freight and logistics: transport solutions and relative emissions, cleaner greener alternatives e.g filling a container and transporting it by rail
- Research skills: you know how to triage through a large amount of information
- Good understanding of Kiwiburn and worldwide Burner culture
- Excel skills for processing the data we collect and putting it into sweet images
- Development or refinement of online tools for ride share, emissions calculators etc
- Collaboration skills: active listening, ability to empathise, good verbal communication

Desirable Qualities, Knowledge and Experience

- Presentation skills: you can succinctly communicate the initiatives, good UX
- Delegation and bringing people together to share stuff
- A passion for sustainability; do you walk the walk?

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- Competent with, or willing to learn, the software and programs we use to collaborate eg, Google, Drive/Gmail, Meet and Zoom for video meetings, Slack, Airtable
- Understanding of Te Tiriti o Waitangi (Treaty of Waitangi). Please review the <u>Memorandum of Understanding</u> for more information.

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